EDI Reference Card

What is EDI?

EDI stands for Electronic **D**ata **I**nterchange

- EDI is the structured transmission of electronic data between organizations.
- EDI uses "transaction sets" to define common business documents (see list to the right).
- EDI is used to exchange information between "Trading Partners", e.g. Retailers and Vendors.

- The sender and receiver use EDI software to format and interpret each other's data. EDI software products are commonly referred to as "translators" and they allow two different computer systems to talk to one another.
- **The best way to communicate electronically with Rocky Brands is through a Value Added Network (VAN).**
- Rocky Brands complies with ANSI/ASC X12 and VICS EDI Standards. These organizations identify and maintain a common interpretation of electronic business documents, so that everyone "speaks the same language".

EDI Transaction Sets

Business Transaction	
850	Purchase order
810	Invoice
860	Purchase order change
856	Advance ship Notice
846	Inventory file
855	Purchase order Acknowledgement
870	Order Status Report
865	Purchase Order Change Acknowledgement
864	Text Message
997	Function Acknowledgement

For additional EDI information go to: www.rockybrands.com

1. Customer Resources
2. Marketing Resources
3. Existing Account Login (enter customer account number)
4. Select & Download ***Doing Business with Rocky Brands***
5. EDI Technology Standards on page 6

EDI Reference Card

Communication Services:

- *FTP – File Transfer Protocol – Used for sending an inventory file (excel.csv)*
- *AS2 – Communications protocol securely exchanges data over the internet - BizManager*
- *VAN- Sterling/IBM*
- *3rd Party Vendors: Commerce Hub, SPS Commerce, G-Commerce, eBay, GXS*

Types of Inventory Communication/file layouts:

- **EDI 846 Inventory Inquire/Advice:** is used to communicate current inventory between the manufacturer and customer.
- **FTP Inventory Feed:** Customer provides Rocky Brands an FTP site with a username and password. The file will be an excel.csv spreadsheet.
- **Automatic E-mail Inventory Feed:** Customer provides Rocky Brands an email address to send the excel.csv spreadsheet.
    - Item Description
    - Style number
    - Quantities on-hand

IF YOU NEED ADDITIONAL INFORMATION OR HAVE A CUSTOMER THAT IS INTERESTED IN BECOMING A TRADING PARTNER WITH ROCKY BRANDS, PLEASE CONTACT OUR EDI DEPARTMENT TO GET SET UP:

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