



ROCKYBOOTS.COM • 39 EAST CANAL STREET • NELSONVILLE, OHIO 45764 • (740) 753-9100

**FOR IMMEDIATE RELEASE**

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**ROCKY'S BARNSTORMER OFFERS ULTIMATE VERSATILITY  
FOR THE BARN AND BEYOND**

NELSONVILLE, Ohio – Consumers continue to seek the ultimate comfort in footwear no matter what the task; Rocky's answer is the comfortable yet stylish, waterproof BarnStormer. Rocky's BarnStormer offers style, comfort and durability with its lightweight, equestrian-style boots.

"This boot is called the BarnStormer, but it's really the ultimate choice in versatility in many environments," said Amber Vanwy, Sales and Marketing Manager for Rocky's Western division. "Waterproof technology means it can replace a pair of tennis shoes, loafers or heels for inclement weather, and its style offerings afford options ranging from trailriding to running errands in the rain, or working on a muddy job site followed by dinner with the family."

The BarnStormer collection features men's and women's styles that are both comfortable and fashionable. The waterproof construction is built to withstand any weather, and the EVA/rubber BarnStormer outsole allows flexible movement.

All styles are constructed with genuine leather, accompanied by an elastic side panel for easy on/off. An abrasion-resistant external heel counter ensures durability in the toughest outdoor conditions. A removable, dual-density footbed with heel stabilizer and tempered steel shank provide longwearing comfort.

The Rocky BarnStormer is offered in men's 5" paddock and 10" pull-on and women's 5" paddock, 9" and 14" pull-on, and 12" buckle. The collection has a suggested retail price from \$159.99 to \$209.99.

Founded in 1932, ROCKY manufactures and markets rugged outdoor, military, duty, work and western footwear, apparel and accessories. The company's products are available in nearly 3,000 retail and catalog outlets. It is a division of Rocky Brands, a publicly traded company on NASDAQ under the symbol: RCKY. More information can be found at <http://www.rockyboots.com>.



RW003-RW006

RW001/RW002



RW007-RW010

**Barnstormer Specs**

- Full-grain leather
- Elastic side panel for easy on/off
- Guaranteed Rocky waterproof construction
- Lightweight & durable fiberglass shank
- Abrasion-resistant external heel counter
- Dual-density, removable footbed
- Oil & slip-resistant EVA/rubber BarnStormer outsole with traction ridges
- Round toe
- MSRP: \$159.99- \$209.99

*SAMPLES AND IMAGES  
AVAILABLE UPON REQUEST*

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