



ROCKYBOOTS.COM • 39 EAST CANAL STREET • NELSONVILLE, OHIO 45764 • (740) 753-9100

**FOR IMMEDIATE RELEASE**

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## **ROCKY TRAIL BEND COLLECTION PROVIDES LIGHTWEIGHT FLEXIBILITY**

NELSONVILLE, Ohio – For fall 2015, Rocky is introducing the Trail Bend, a lightweight, flexible new work boot collection that’s sure to be a staple on the trail and in the barn.

“The Rocky Trail Bend provides flexible performance for navigating the twists and bends in the trail or in life,” said Kristin Dille, Marketing Manager for Rocky. “This boot is sure to be a staple in any cowboy’s closet.”

The Trail Bend’s unique outsole construction allows it to bend with the foot as it flexes to create lasting comfort. These traditional western work boots are built to be lightweight, ultra flexible and comfortable for long wear.

All styles are constructed with a techno stride heel, expansion fit seam, ventilated EVA footbed, steel shank, and an oil and slip resistant rubber outsole. An optional ASTM-certified steel protective toe is available.

Styles have suggested retail prices from \$189.99 to \$209.99.

Founded in 1932, ROCKY manufactures and markets rugged outdoor, military, duty, work and western footwear, apparel and accessories. The company’s products are available in nearly 3,000 retail and catalog outlets. It is a division of Rocky Brands, a publicly traded company on NASDAQ under the symbol: RCKY. More information can be found at <http://www.rockyboots.com>.



**RKW0128**



**RKW0129**



**RKW0130**

### **Trail Bend Specs**

- Ultra flexible construction
- Techno stride heel
- Expansion fit seam
- Ventilated removable EVA footbed
- Steel Shank
- Oil and slip resistant rubber outsole
- Optional steel protective toe
- MSRP: \$189.99-\$209.99

*Digital Images Available Upon Request*

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