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FOR IMMEDIATE RELEASE

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ROCKY RLW BOOTS DELIVER PURE PERFORMANCE WITHOUT THE WEIGHT

NELSONVILLE, Ohio — Rocky, manufacturer of premium duty and commercial military footwear, introduces the RLW military boot, combining Rocky's most advanced lightweight features with the performance and durability needed in combat or competitive operations.

"The RLW is one of the lightest military boots Rocky has ever made," said Brian Honey, Brand Manager for Rocky. "Our goal with this boot was to give our service members footwear that allows them to move with light feet and tremendous support."

The Rocky Lightweight boots are uniform compliant (DA PAM 670-1) and weigh just 18 ounces per boot. The RLW upper is made from cattle-hide leather and approved, fast-drying Cordura® fabric.

The outsole is rubber with a multi-directional tread pattern and reinforced toe and heel tread locks. For superior comfort, the RLW features the Rocky Airport® Cushion footbed.

Eight inches tall with a padded collar, the RLW boots are available in Desert Tan and Sage Green. The MAP for the boots is \$139.99.

Founded in 1932, ROCKY manufactures and markets rugged outdoor, military, duty, work and western footwear, apparel and accessories. The company's products are available in nearly 3,000 retail and catalog outlets. It is a division of Rocky Brands, a publicly traded company on NASDAQ® under the symbol: RCKY. More information can be found at www.rockyboots.com.

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Rocky Lightweight (RLW) – RKYC041

RLW Features:

- Uniform compliant (DA PAM 670-1)
- Lightweight: 18 ounces per boot
- Aggressive multi-directional rubber outsole
- Stitch-reinforced toe and heel tread locks
- Water-resistant and fast drying
- Rocky Airport® Cushion footbed
- Speed lace eyelets and NATO hooks
- MAP: \$139.99

**DIGITAL IMAGES AVAILABLE
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