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For Immediate Release

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ROCKY RAM STALKER DELIVERS ULTIMATE STEALTH

NELSONVILLE, Ohio — Rocky has always been an innovator in outdoor footwear, and the RAM Stalker, new for fall 2015, continues that trend. Featuring a thin rubber outsole for better contact with the ground and a unique sock-like fit for ease of mobility, the RAM Stalker is the ultimate stalking boot.

“The RAM Stalker is lightweight, versatile and deadly silent while in pursuit,” said Brian Honey, Marketing Manager for Rocky. “We’ve packed a lot of features into a seemingly simple boot, all to give you the edge you need when stalking in the field.”

The RAM Stalker is constructed with a thin rubber outsole and a quiet, lightweight ripstop upper. The boots are Guaranteed Rocky Waterproof to keep feet dry in all terrain and they also include 400 grams of PrimaLoft® insulation for warmth in any condition. A speed-lacing system means the boots are fast and easy to get on and off.

Available in Realtree® Xtra™ camouflage, the RAM Stalker boots have a suggested retail price of \$159.99.

Founded in 1932, ROCKY manufactures and markets rugged outdoor, military, duty, work and western footwear, apparel and accessories. The company’s products are available in nearly 3,000 retail and catalog outlets. It is a division of Rocky Brands, a publicly traded company on NASDAQ® under the symbol: RCKY. More information can be found at www.rockyboots.com.

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RAM Stalker Features:

- Quiet, lightweight ripstop upper
- Thin rubber outsole for close contact with the ground
- Guaranteed Rocky Waterproof
- Mesh moisture management lining
- 400g PrimaLoft® insulation
- Speed-lacing system

Digital Images Available Upon Request

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