



ROCKYBRANDS.COM • 39 EAST CANAL STREET • NELSONVILLE, OHIO 45764 • (740) 753-9100

FOR IMMEDIATE RELEASE

Contact: Sarah Milligan

Phone: (740) 591-7229

Email: sarah.milligan@rockybrands.com

RCIF Expands Impact in Nelsonville with New Partner For Upcoming Round of Grants

Osteopathic Heritage Foundation of Nelsonville Joins RCIF to Fund Needed Services for Vulnerable Populations In the Community

Nelsonville (August __, 2013) – The needs of vulnerable populations close to home are bringing the Rocky Community Improvement Fund (RCIF) and the Osteopathic Heritage Foundation of Nelsonville together.

Their combined resources will fund the second round of 2013 RCIF community grants this Fall, and will increase the amount of funding available to local organizations and programs that help at-risk children, families and seniors facing issues of poverty, education, health care and hunger. Past grants have been awarded to organizations providing valuable services to the community, such as youth education and mentoring, public safety, nutrition, community development, health screenings and education, arts and recreation programs.

“The Rocky Community Improvement Fund is a great example of a group of individuals (Rocky associates) coming together to make a difference in the community. The vision and leadership of the Fund is impressive, and the Foundation wanted to help foster even greater impact through this funding partnership,” said Terri Donlin Huesman, Vice President of Programs. “The Osteopathic Heritage Foundation of Nelsonville is proud to partner with the Rocky Community Improvement Fund to improve the health and quality of life in Nelsonville and surrounding counties.”

The RCIF has awarded almost \$100,000 in grants since it was founded and funded by Rocky Brands employees in 2009. Rocky Brands began matching the employee funds last year.

The new funding partnership with the Osteopathic Heritage Foundation of Nelsonville will make available up to \$40,000 (\$20,000 from each partner) to support community-based non-profit organizations that provide needed services to low-income, vulnerable populations in Nelsonville and surrounding communities, including Buchtel, Murray City, Glouster and Carbon Hill.

Organizations or programs seeking to apply can access the application through the RCIF web site at <http://www.rockybrands.com/about/rocky-community-improvement-fund/> or by phone at 740-753-9100 ext. 2115.

Important Dates:

- The application deadline is September 27, 2013.
- Funding decisions will be made by October 4.
- Grantees will be notified by October 11.

To recognize this unique funding partnership and the grant recipients, a funding award



ROCKYBRANDS.COM • 39 EAST CANAL STREET • NELSONVILLE, OHIO 45764 • (740) 753-9100

ceremony is being planned at Stuart's Opera House in Nelsonville in October 2013.

###

The Rocky Community Improvement Fund

The mission of the Rocky Community Improvement Fund, RCIF, is to enhance the quality of life for the people of Nelsonville and the surrounding communities by promoting philanthropy among Rocky Brands associates, building an endowment and awarding grants

The Osteopathic Heritage Foundation of Nelsonville

The Osteopathic Heritage Foundation of Nelsonville advances programs and services designed to improve health and quality of life in southeastern Ohio by proactively pursuing partnerships to advance innovative solutions that demonstrate long-term impact for vulnerable populations, measurable outcomes, and sustainability.

###