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Suspension System Creates Ultimate Comfort Work Boot

NELSONVILLE, Ohio - Georgia Boot's latest footwear innovation, the Suspension System collection, features new technologies designed to provide ultimate comfort at the worksite.

"These are boots that will always be popular because they are built for comfort and durability," said Jordan Gottke, marketing manager for Georgia Boot. "Those who work hard on their feet all day don't want to worry about their footwear, and the Suspension System technology provides that peace of mind."

The Suspension System collection gets its name from a unique outsole that is both versatile and flexible. Suspended center lugs extend from the outsole to dampen the impact of worksite rigors and dissipate energy on impact, and an abrasion-resistant Pivot Pod is strategically placed to prolong the life of the outsole. For added comfort, the boots have a flexible polyurethane midsole and a removable CC5 footbed. The outsole is also oil and slip resistant.

In addition to a brand new outsole, Crazy Horse full-grain leather uppers give the collection a stylish look, and the Georgia Waterproof System keeps feet dry in any conditions.

The boots are available in six-inch, eight-inch and pull-on styles with optional composite toe protection. Suggested retail prices range from \$149.99 to \$184.99.



For 75 years, Georgia Boot® has been a leader in the work footwear market. Based in Nelsonville, Ohio, the company manufactures and markets quality work and outdoor footwear. The company's products are available in nearly 3,000 retail and catalog outlets. It is a division of Rocky Brands, a publicly traded company on NASDAQ® under the symbol: RCKY. For more information visit follow us

on Twitter, [@GeorgiaBoot](https://twitter.com/GeorgiaBoot), or Facebook facebook.com/GeorgiaBoot.



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Georgia Suspension System Specs:

- ✓ Full-grain leather
- ✓ Georgia Waterproof System
- ✓ CC5 Removable PU footbed
- ✓ Flexible PU midsole
- ✓ Oil and slip resistant suspension lugged rubber outsole

*IMAGES AVAILABLE
UPON REQUEST*