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## Georgia Boot Adds Diamond Trax Styles for Spring 2015

NELSONVILLE, Ohio – Georgia Boot’s popular Diamond Trax collection continues to expand thanks to popular demand. With its unique slip-resistant outsole, the collection includes two new styles for spring 2015 featuring a simplified look and exceptional durability.

“The Diamond Trax collection remains a popular choice among customers because of its unique outsole,” said Seann Anderson, Marketing Manager for Georgia Boot. “For the spring 2015 styles, we’ve simplified the design while maintaining the slip-resistant outsole that keeps these boots flying off the shelves.”

The original Diamond Trax boots were built using a unique outsole compound that actually improves slip resistance with wear, and the spring 2015 styles are no different.

The new Diamond Trax styles are made from full-grain leather and feature the Georgia Waterproof System and a moisture management lining inside the boot. For ultimate comfort, the boots include the Comfort Core 5 footbed, which provides superior stability and arch support. The cement construction simplifies the appearance of the boots, and high-grade TPU traction pods have been added to the outsole to improve slip resistance even further.

Styles include six-inch and eight-inch lacers with both soft and steel toe options available. The new Diamond Trax boots range in suggested retail price from \$159.99 to \$174.99.

For over 75 years, Georgia Boot® has been a leader in the work footwear market. Based in Nelsonville, Ohio, the company manufactures and markets quality work and outdoor footwear. The company’s products are available in nearly 3,000 retail and catalog outlets. It is a division of Rocky Brands, a publicly traded company on NASDAQ® under the symbol: RCKY. For more information visit follow us on Twitter, [@GeorgiaBoot](#), or Facebook [facebook.com/GeorgiaBoot](#).



**GBOT060**

**Georgia Boot Diamond Trax Specs:**

- ✓ Full grain leather upper
- ✓ Ultra slip-resistant rubber outsole with high-grade TPU traction pods
- ✓ Georgia Waterproof System
- ✓ Moisture management lining
- ✓ Cement construction
- ✓ CC5 removable footbed
- ✓ MSRP: \$159.99-\$174.99

**IMAGES AVAILABLE  
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