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Georgia Boot Expands Riverdale Collection with Pull-on Styles

NELSONVILLE, Ohio – Georgia Boot has expanded its Riverdale collection for spring 2013 with two new pull-on styles. The addition makes Georgia Boot's most popular Sport & Trail collection also one of the most versatile.

"When we began developing the Riverdale, we wanted to make a boot that you could wear to work all day long and then again in the great outdoors after you got home," said Jordan Gottke, marketing manager for Georgia Boot. "We extended the line after our consumers told us that they wanted a pull-on option because the collection is so lightweight."

The Riverdale collection is synonymous with durability and the latest styles are no different. The uppers are constructed from distressed leather and Cordura, and the boots feature a flexible EVA midsole. Inside, consumers will find Georgia Boot's removable polyurethane Comfort Core 5 footbed. The Riverdale collection also keeps feet dry with the Georgia Waterproof System and includes an oil and slip-resistant outsole perfect for the worksite or the trail.

The two 11-inch styles are available in brown or Realtree AP accented options. A steel toe is optional in the brown boot. The boots have suggested retail prices of \$134.99 and 139.99.

The full Riverdale collection also offers oxford, six-inch and eight-inch options for men and a six-inch option for women.



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Georgia Riverdale Specs:

- ✓ Distressed Leather and Cordura
- ✓ Georgia Waterproof Construction
- ✓ Removable CC5 Footbed
- ✓ EVA Midsole
- ✓ Nylon Shank
- ✓ Oil and Slip-resistant Riverdale Outsole

**IMAGES AVAILABLE
UPON REQUEST**



For 75 years, Georgia Boot® has been a leader in the work footwear market. Based in Nelsonville, Ohio, the company manufactures and markets quality work and outdoor footwear. The company's products are available in nearly 3,000 retail and catalog outlets. It is a division of Rocky Brands, a publicly traded company on NASDAQ® under the symbol: RCKY. For more information visit follow us on Twitter, [@GeorgiaBoot](#), or Facebook [facebook.com/GeorgiaBoot](https://www.facebook.com/GeorgiaBoot).