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Georgia Boot Extends Carbo-Tec Line for Fall 2015

NELSONVILLE, Ohio – Georgia Boot’s continues its rich farm and ranch tradition with the addition of several new styles for the fall 2015 season. The new styles all feature Georgia Boot’s oil- and slip-resistant Carbo-Tec outsoles, which are built to handle any workload, whether it be the farm, mill or rig.

“Our Carbo-Tec outsoles are truly unique,” said Jordan Gottke, marketing director for Georgia Boot. “The oil- and slip-resistant outsoles let you work safely no matter where the jobsite might be.”

The Carbo-Tec outsole enables the boots to be extremely long wearing while also remaining flexible and comfortable. The new Carbo-Tec boots feature full-grain leather uppers and the Comfort Core footbed allowing for a comfortable fit all day long. A durable Goodyear welt construction also offers added flexibility and versatility.

The Carbo-Tec collection is available in five eight-inch lace up styles as well as a women’s 10-inch Wellington. Two steel toe options meeting ASTM protective toe classification and electrical hazard standards are also available. Suggested retail prices range from \$159.99 to \$219.99.

For over 75 years, Georgia Boot® has been a leader in the work footwear market. Based in Nelsonville, Ohio, the company manufactures and markets quality work and outdoor footwear. The company’s products are available in nearly 3,000 retail and catalog outlets. It is a division of Rocky Brands, a publicly traded company on NASDAQ® under the symbol: RCKY. For more information visit follow us on Twitter, [@GeorgiaBoot](#), or Facebook [facebook.com/GeorgiaBoot](https://www.facebook.com/GeorgiaBoot).



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Georgia Boot Carbo-Tec Specs:

- ✓ Full-grain leather
- ✓ Comfort Core footbed
- ✓ Fiberglass shank
- ✓ Goodyear welt construction
- ✓ Oil and slip-resistant Carbo-Tec outsole
- ✓ ASTM F2413-11 Protective Toe classification
- ✓ ASTM F2413-11 Electrical Hazard Standards
- ✓ MSRP: \$159.99-\$219.99

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